

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, AxMedia, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Jim Pillen

Authorized committee:

Jim Pillen for Governor

Agency requesting time (and contact information):

☐ N/A AxMedia

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Governor of Nebraska

Date of election:

May 10th, 2022

☐

General

☒

Primary

Treasurer of candidate's authorized committee:

Sarah Pillen

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐

the candidate listed above who is a legally qualified candidate, or

☒

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

#### Candidate/Committee/Agency

Signature:

TAYLOR FERNIE

Name: Taylor Fernie

Date of Request to Purchase Ad Time: 1/13/2022

#### Station Representative

Signature:

DALY M. NAV, MGR

Name:

DALY M. NAV, MGR

Date of Station Agreement to Sell Time:

4-8-22

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**Ad submitted to Station? ☒ Yes ☐ NoDate ad received: 4-8-22Federal candidate certification signed (above): ☐ Yes ☐ No ☒ N/A

Disposition:

- ☒ Accepted  
☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*  
☐ Rejected – provide reason (optional):

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 358 23531Station Call Letters: KGFW-AMDate Received/Requested: 4-8-22

Est. #:

Station Location: KSAUFY, NERun Start and End Dates: 4-11 to 4-15-22

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Apr 08, 22  
 CONT# 35823531 Mod# Ver# 1 (Last =)  
 REP CHRISTAL RADIO  
 TO KGFW-AM (Kearney, NE)  
 FM KELLI-SUSAN PARK-HEGMANN  
 OFF DALLAS  
 AGY AXMEDIA  
 ADDR 800 W 47TH ST STE 200  
 KANSAS CITY, MO 64112

DDS CONT# 0  
 C/P/E: / / 3379

SALESPERSON FAX#

PH #

BYR TAYLOR FERNIE  
 ADV JIM PILLEN FOR GOVERNOR  
 PDT 2022 Primary Election  
 FLT Apr 11, 22 - Apr 17, 22

\* REP ORDER COMMENT \*

\*\* 4/8/2022 10:05:00 AM: NEW ORDER 4/8 - THE NEW ORDER WILL RUN MON 4/11 - SUN 4/17. PLEASE  
 CONFIRM THE NEW ORDER ASAP AND ALERT ME OF ANY PRE-EMPTS. THANK YOU!

PLEASE INCLUDE ISCI AND ESTIMATE NUMBER ON ALL INVOICES. WE ARE SET UP TO RECEIVE INVOICES  
 ELECTRONICALLY: TVINVOICES ID #9916670 OR TV16670, RADIOINVOICES ID #9914861 OR RI14861,  
 MARKETRON #184659, SPOTDATA #2095 || POPULATIONBUYTYPE: CPP.

\*\* 4/8/2022 10:05:00 AM: NEW ORDER. PLEASE CONFIRM WITHIN 24 HOURS ONLINE OR BY EMAIL AT  
 LISA.TRAYLOR@KATZMEDIA.COM THANKS!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		<b>FLIGHT 1</b>							
	1.1	MTWTF..	6A - 10A	60	4/11/2022 - 4/15/2022	1W	10	\$14.00	10
	1.2	MTWTF..	10A - 3P	60	4/11/2022 - 4/15/2022	1W	10	\$13.00	10
	1.3	MTWTF..	3P - 7P	60	4/11/2022 - 4/15/2022	1W	10	\$13.00	10
				** WEEKLY FLIGHT TOTALS **			30	\$400.00	

	<b>Apr 22</b>						
SPOTS	30						
CASH	400.00						
TRADE	0.00						
NSL	0.00						
TOTAL	400.00						

						<b>TOTAL</b>
SPOTS						30
CASH						400.00
TRADE						0.00
NSL						0.00
TOTAL						400.00

Apr 08, 22  
CONT# 35823531 Mod# Ver# 1 (Last = )  
REP CHRISTAL RADIO

DDS CONT# 0  
C/P/E: / / 3379

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**\*\* Competitive Comments \*\***

SVC:

Demo Adults 18+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.



# Sales Order

Station: KGFW-AM Contract#: 44910 Agency: AXMEDIA  
 Contract Name: Pillen for gov 3379 kgfw Address: 800 W 47TH ST STE 200  
 Proposal#: 62DB4B7B-CBAE-4C8C-81AA-7EF140DFE179 City: KANSAS CITY State: MO  
 Start Date: 4/11/22 End Date: 4/15/22 Zip: 64112  
 Revenue Type: Political National Type: Cash Buyer: \_\_\_\_\_  
 Advertiser: PILLEN FOR GOVERNOR Tax Schedule: \_\_\_\_\_ (None)  
 Address: \_\_\_\_\_ Agency Commission %: 15  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Billing Cycle: Standard  
 Product Name: 2022 Primary Election Salesperson: CHRISTAL Comm %: 0  
 Estimate #: 3379 Makegood Policy: Within Contract Dates  
 Competitive Code: Political-State

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	4/11/22	4/15/22		6:00 AM	10:00 AM	60	X	X	X	X	X			10	W	14.00	10	140.00	3	
2	4/11/22	4/15/22		10:00 AM	3:00 PM	60	X	X	X	X	X			10	W	13.00	10	130.00	3	
3	4/11/22	4/15/22		3:00 PM	7:00 PM	60	X	X	X	X	X			10	W	13.00	10	130.00	3	

Billing Projections: By Month

Apr 22  
 CA 400.00  
 ST 400.00

☒ Print Spot Prices

TOTAL SPOTS 30  
 GROSS TOTAL \$ 400.00  
 ADJUSTED SPOTS 30  
 ADJUSTED TOTAL \$ 400.00

APPROVE DECLINE

☒ ☐ 5555dnau, 04/08/22 @10:43AM  
☐ ☐ Business Manager  
☐ ☐ National Sales Manager  
☐ ☐ Traffic Manager